

# Success Story (Farm Fresh Vehicles)



Name of the Farmer	<b>N Umapathi</b>
Village	Cheldiganipalli
Mandal	Rama Kuppam
District & Pin Code	Chittoor
No of Group members	142
Total Area	700 Acrs
Irrigated	500 Acrs
Unirrigated	200
Mobile No.	9966173339
Membership in Self Help Group, Producers Cooperative/ Company, Cooperative Society etc..(Give Details)	Cheldiganipalli Horticulture farmers MACS
Name of the Central Sector/State Scheme Utilized by the farmer and the period	RKVY, 2015-16
Write up of Success Story (about 500 words)	<p>Previously Cheldiganipalli vegetable farmers were selling individually their produce in and around local whole sale markets They were get less returns due to dhallari system, market commission and huge transport charges.</p> <p>In this connection, Department of Horticulture explained about the formation and importance of FPPO's. After motivation Cheldiganipalli farmers are farmed One FPPO in the Name of Cheldiganipalli Horticulture farmers MACS. Department of Horticulture provided subsidies to that group like, Vegetable seed, Pack House, Trellis Permanent Pandals, Drip and Vending van etc.,. These group was collecting the vegetables from the farmers and cleaning, washing, grading done in Pack House later this produce sold directly to consumers and getting good prices.</p> <p>Now these group farmers even supplying to several institute like, Tirumala Tirupati Devasthanams.</p>

# Tomato cultivation with Trellis



Name of the Farmer	<b>Akkabatla Veera Ganeswararao</b>	
Village	Penakanimetta Savaram	
Mandal	Kovuru	
District	West Godavari	
Extent	1 Acres	
Irrigated	Drip Irrigation	
Names of the Central Sector / State Scheme utilized by the farmer and the period	RKVY – 2014-15	
	<b>Before Adoption</b>	<b>After Adoption</b>
Crop/Agriculture Practice	Tomato	Tomato Hybrid Varieties
Yield of Crop/Product	15 MT / Acre	30 MT / Acre
Expenditure	Rs. 30,000/-	Rs. 70,000/-
Gross Income	Rs. 90,000/-	Rs. 2,40,000/-
Net Income	Rs. 60,000/-	Rs. 1,70,000/-

## SUCCESS STORY on VEGETABLE CULTIVATION ON PERMANENT PANDAL



Farmer Name	<b>Bobbili Konda babu</b>
Father/Husband Name	Bobbili Janardhan Rao
Village	Denderu
Mandal	Kothavalasa
District	Vizianagaram
Crop	Vegetables-Cucurbits (Bottle gourd, Bitter gourd, Ridge gourd and snake gourd)
Extent	0.40 Ha.
Year of Plantation	2015-16

He has cultivated Cucurbit vegetables i.e., Bottle gourd, Bitter gourd, Ridge gourd and snake gourd on Permanent pandal which was erected in 2015-16.

### Production variation between Traditional and Permanent Pandal system

Sl. No.	Crop	Extent	Traditional method		Permanent pandal method	
			Production	Returns	Production	Returns
1	Bottle gourd	0.10 Ha.	2.5 to 3.0	7500-9000	3.8	19,000-00
2	Bitter gourd	0.10 Ha.	2.0 to 2.5	20000-25000	3.5	42,000-00
3	Ridged gourd	0.10 Ha.	1.2 to 1.5	12000-15000	2.5	37,500-00
4	Snake gourd	0.10 Ha.	2.5 to 3.0	12500-15000	3.5	28,000-00
	<b>Total</b>	<b>0.4 Ha.</b>	<b>8.2 to 10.0</b>	<b>52000-64000</b>	<b>13.3</b>	<b>1,26,500-00</b>

**Conclusion:** It is concluded that the cultivation of vegetables on permanent pandal system given good quality and size. It helps in getting better price and consumer acceptance than Traditional method.

# Success Story - *Rejuvenation*



Name of the farmer : **D. Prakash Rao**  
Village : **Aaripaka**  
Mandal : **Sabbavaram**  
District : **Visakhapatnam**  
Crop : **Mango**  
Practices Adopted : **Canopy Management, Top Working**

## **Result:**

✦ **30% to 40% increase in yield and Income**

✦ **Seeded and senile trees converted to beneshan variety**

## Success Story (Tissue Culture Banana)



Name of the Farmer	<b>Pinnamaraju Suryanarayana Raju</b> S/o. Suryanarayana Raju	
Village	Mallavaram	
Block	Atchutapuram	
Post office	Mallavaram (post)	
District & Pin Code	Visakhapatnam	
Landholding	4 Acres	
Irrigated	Drip Irrigation	
Names of the Central Sector/State Scheme utilized by the farmer and the period	RKVY - 2013-14.	
	<b>Before Adoption</b>	<b>After Adoption</b>
Crop/Agriculture Practice	Local Banana	Tissue Culture Banana
Yield of Crop/Product	600 to 700 bunches per Acre	1000 bunches per Acre
Sale Value	Rs. 80/- to 100/- per bunch	Rs. 150/- per bunch
Input Cost	20,000/-	50,000/-
Labour Cost	10,000/-	10,000/-
Net Saving	28,500/-	90,000/-